

$$L = \sqrt{xy} + \lambda (I - px - qy)$$

$$L_x = \frac{1}{2} \cdot \frac{\sqrt{y}}{\sqrt{x}} + \lambda (-p)$$

$$L_y = \frac{1}{2} \cdot \frac{\sqrt{x}}{\sqrt{y}} + \lambda (-q)$$

$$L_{xx} = -\frac{1}{4} \cdot \frac{\sqrt{y}}{x\sqrt{x}}, \quad L_{xy} = \frac{1}{4} \cdot \frac{1}{\sqrt{xy}}, \quad L_{yy} = -\frac{1}{4} \cdot \frac{\sqrt{x}}{y\sqrt{y}}$$

$$\begin{vmatrix} 0 & q_x & q_y \\ q_x & L_{xx} & L_{xy} \\ q_y & L_{yx} & L_{yy} \end{vmatrix} = \begin{vmatrix} 0 & 1 & 2 \\ 1 & -\frac{1}{4} & \frac{1}{4} \\ 2 & \frac{1}{4} & -\frac{1}{4} \end{vmatrix}$$

$$= \frac{1}{4} \cdot \frac{\sqrt{y}}{x\sqrt{x}} \cdot q^2 + \frac{1}{2} \cdot \frac{1}{\sqrt{xy}} \cdot pq + \frac{1}{4} \cdot \frac{\sqrt{x}}{y\sqrt{y}} \cdot p^2 > 0$$

∴  $(x, y) = \left( \frac{I}{2p}, \frac{I}{2q} \right)$  ist Max.

$$u(x, y) = \sqrt{xy}$$

$$g(x, y) = I - px - qy$$