

PCP Microeconomics 2007

Instructions

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Textbook:

David Kreps, Microeconomics for Managers Norton, 2004. (ISBN 0-393-97678-5)

1. Get the textbook asap.
2. Attend every class. Do not come late.
3. Prepare for every class. (Listen to the instructions for the next week.)
4. Deliver homework without delay.
5. Contact me asap if you CANNOT deliver homework on time.

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Instructions for the first session (April 11th)

1. Read Sections 1.1-1.3. (But you can skip the details of the excel computations.)
2. We will discuss the following in the first session. Be prepared to talk about them.
 - A. GM Truck Coupon Story. What is it?
 - B. Price Protection Story.
 - C. Giving Away Monopoly Story.
 - D. Flying Free to London.
 - E. Rice Imports to Japan
 - F. What is Microeconomics?
 - G. A Simple Model of GM Truck Coupons: Explain the model. What's the moral?

Good luck and have fun!